



Brief

date

name / or
company name

phone

e-mail

social media

overview: tell us briefly what you want to create

deadline

Brief



details: time, quantity, duration, pieces....

target audience

project objective: what do you want to achieve with this project?

Brief



your vision, inspiration : add links, mood boards, photos, or write down what mood, colors, and emotions you want to convey.

location: do you have a specific location in mind? Or maybe you need our suggestion?

who will be involved? will it be you, a model, an artist, a band, or a product? how many people will be involved?

Brief



budget: you don't have to give us the exact amount – but if you have an approximate budget, it will be easier for us to choose the right solutions.

what do you expect from us? what do you need: photo/video production, directing, editing, styling, casting, consulting, creative concept, others. tell us what we should take over – and what you already have ready.


additional comments/questions? if there is anything worth knowing, feel free to write!




and now, you can :

- print and fill out this brief, then send us a scan, or
- just email us your answers in any format that's easiest for you
- and if anything's unclear – feel free to ask, we're happy to help

Contact:

 bozena@napengo.com

 +41 786 093 378

thank you very much !

your brief will help us
better understand your vision
and prepare an offer tailored to your needs.

we will respond you within 24 hours